



**“DESIGN IS THE BODY LANGUAGE OF YOUR MARKETING. DON’T SLOUCH.” - M. K. KING**

## **Mark Kenneth King**

Graphic Designer/Illustrator

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**markkingcreative.com**



RICHMOND BAKING COMPANY SAFETY POSTER

**Highly experienced graphic designer** and art director for print and web.  
**Accomplished illustrator** – broad range of styles – digital and traditional.

**Specialties:** excellent typography; clean and elegant design; pixel and vector illustration; very skilled at drawing and acrylic painting (loose or tight); digital image retouching.

Hobbyist musician with extensive music recording and editing skills; some video editing experience in Kapwing and Adobe Rush.

**Well over twenty years of experience** in Adobe Illustrator, InDesign, Photoshop, Acrobat and others. I live in the Adobe Creative Suite! Procreate user for fine art creation. Solid experience in PowerPoint.

### **WORK HISTORY**

#### **OWNER**

##### **Mark King Creative**

Self-employed 2010 - Present · 14 yrs

Muncie, Indiana, United States

Committing twenty years of graphic design experience to furthering the goals of business and community.

Working primarily remotely, which requires strong communications skills.

#### **ART DIRECTOR**

##### **CS Kern, Inc.**

Jul 2008 - Jun 2010 · 2 yrs

As Art Director at this hybrid web development and visual design firm: designed websites, corporate identity, catalogs, advertising, and more.

#### **ART DIRECTOR**

##### **Kern Creative Group**

Jun 2005 - Jul 2008 · 3 yrs 2 mos

Worked directly with all clients; collaborated with sales and supervised graphic designers, web developers, prepress and pressroom staff to ensure successful results. Won numerous Addy awards for company. Directed photo shoots at Tony Frederick Photography (now Julius Photography), a long-time top studio in the Indiana area.

#### **ART DIRECTOR**

##### **ASA Racing LLC**

2003 - 2005 · 2 yrs

Refreshed publications, event promotion, and marketing materials for this legendary regional motorsports sanctioning body. Learned a great deal about content wrangling by single-handedly designing and producing the monthly ASA national newspaper.

#### **ART DIRECTOR**

##### **Rutter Communications Network**

Jan 1997 - Nov 2001 · 4 yrs 11 mos

Sole Art Director, supervising one Graphic Designer, at this cable advertising sales and commercial television production company, which during my employment boasted 13 individual offices across the U.S. Directed two local client commercials and three company self-promotional spots.

### **EDUCATION**

Burriss Laboratory School (now Indiana Academy), Muncie, IN



PERSONAL WORK: "ROWAN AS POWERPUFF GIRL"