

Mark Kenneth King

Graphic Designer/Illustrator

5020 Lemans Drive, Apartment L12
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markkingcreative.com

SKILLS

Highly experienced graphic designer and art director for print and web.
Accomplished illustrator — broad range of styles — digital and traditional.

Specialties: excellent typography; clean and elegant design; pixel and vector illustration; very skilled at drawing and acrylic painting (loose or tight); digital image retouching.

Hobbyist musician with extensive music recording and editing skills; some video editing experience in Kapwing and Adobe Rush.

Twenty years of experience in Adobe Illustrator, InDesign, Photoshop, Acrobat and others. Solid experience in PowerPoint. I have never had a good experience with Word or Excel.

WORK HISTORY

Owner

Mark King Creative

Self-employed 2010 - Present · 12 yrs 9 mos

Muncie, Indiana, United States

Committing twenty years of graphic design experience to furthering the goals of business and community. Working primarily remotely, which requires strong communications skills.

“Design is the body language of your marketing. Don’t slouch.” (Mark King Creative motto)

Art Director

Kern Creative Group

Jul 2008 - Jun 2010 · 2 yrs

As Art Director at this hybrid web development and visual design firm: designed websites, corporate identity, catalogs, advertising, and more. Produced social media and web-destined graphic elements to particular requirements.

Art Director

CS Kern, Inc.

Jun 2005 - Jul 2008 · 3 yrs 2 mos

Worked directly with all clients; collaborated with sales and supervised graphic designers, web developers, prepress and pressroom staff to ensure successful results. Won numerous design awards for company.

Art Director

ASA Racing LLC

2003 - 2005 · 2 yrs

Refreshed publications, event promotion, and marketing materials for this legendary regional motorsports sanctioning body. Learned a great deal about content wrangling — and working from MS Office sources — by single-handedly designing and producing the monthly ASA national newspaper.

Art Director

Rutter Communications Network

Jan 1997 - Nov 2001 · 4 yrs 11 mos

Sole Art Director, supervising one Graphic Designer, at this cable advertising sales and commercial television production company, which during my employment boasted 13 individual offices across the U.S. Directed two local client commercials and three company self-promotional spots.

EDUCATION

Burriss Laboratory School (now Indiana Academy), Muncie, IN